

AQUARIUMS

“TURTLES IN TROUBLE” UNDERWATER WORLD’S TURTLE CONSERVATION PROGRAM

ATOMIQ was asked to develop a concept to raise the visibility of the Turtle Conservation Program and to create a strong awareness of the issues facing the turtle population.

We developed a concept to transform the existing theatre and recovery pool into a more immersive contact and education experience for visitors using graphics, new signage and interps, 3D displays and new lighting.

