

ALICE SPRINGS DISCOVERY WALKWAY

ENGAGEMENT AND PLACEMAKING

ATOMIQ undertook an expansive research project to formulate an informative and distinctive introduction to Central Australia along a stretch of developed walkway linking a major inbound transport hub to the central business district of Alice Springs.

Using local experts, history researchers from Griffith University and working closely with indigenous organisations, we created 70 interpretive panels highlighting the Indigenous, Pioneer and Environmental heritage of Central Australia and Alice Springs.



SCOPE OF SERVICES

- Overall Concept & design
- Lighting & Shade structures
- Sign design
- Interactives & Sculptural design
- Interpretive Research & Writing
- Graphics & Artwork
- Identity & Branding

